

FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Voters favour key social issues but not long gun registry

Legal prostitution, assisted suicide, marijuana all win

TORONTO September 24th, 2015 - In a random sampling of public opinion taken by the Forum Poll[™] among 1557 Canadian voters, pluralities or majorities favour the progressive position on all of a selection of hot button social issues, with the exception of bringing back the long gun registry.

Assisted suicide most popular

As many as two thirds of voters think assisted suicide should be legal (67%), and this attitude is common to younger groups (35 to 44 - 73%), the wealthier (\$80K to \$100K - 76%), in Quebec (75%) but not so much in the prairies (56%) and among the best educated (71%). New Democrats favour legal assisted suicide (74%) more than Liberals (66%) or especially Conservatives (58%).

Two thirds want retirement age returned to 65

Two in three voters want the age for the Old Age Supplement to be returned to 65 from 67 (65%) and this is common to the least wealthy (less than \$40K - 71%) and the wealthy (\$80K to \$100K - 71%). One half of Conservatives agree (48%), as do two thirds of Liberals (69%) and three quarters of New Democrats (74%).

Majority wants legalized marijuana

More than one half of voters want to see marijuana legalized (54%), and this is common to the youngest (64%), the least wealthy (less than \$20K - 60) and the wealthy (\$80K to \$10K - 60%), in BC (63%), among Liberals (63%) and New Democrats (61%) and even among one third of Conservatives (33%).

Plurality favour legal prostitution

One half of voters think prostitution should be legal (49%) and this is common to the youngest 55%), to males (59%) but not so much females (40%), those in mid-income groups (\$60K to \$80K - 56%), everywhere except the prairies (39%) and Alberta (45%) and among the best educated (post grad - 56%). More than half of Liberals (58%) and New Democrats (54%) favour it, as do more than a third of Conservatives (37%).

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TORONTO September 24th, 2015 HIGHLIGHTS:

- Majorities favour the progressive position on all of a selection of hot button social issues with the exception of bringing back the long gun registry.
- As many as two thirds of voters think assisted suicide should be legal (67%).
- Two in three voters want the age for the Old Age Supplement to be returned to 65 from 67 (65%).
- More than one half of voters want to see marijuana legalized (54%).
- One half of voters think prostitution should be legal (49%).



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Plurality doesn't want return of long gun registry

In the only social issue that failed to gain approval, about 4-in-10 voters want the long gun registry back in operation (39%) and just more do not (44%). Wanting to see the registry back is common to mid age groups and the oldest (45% each), females (42%), lower income groups (\$20K to \$40K - 44%), in Quebec (51%) but not in Alberta (26%), among mothers of children under 18 (42%) and the best educated (52% post grad). While one half of Liberals (49%) and New Democrats (50%) favour the idea, few Conservatives do (17%).

Plurality would vote for candidate who supported these issues

When asked if they would vote for a candidate who supported each of these issues (legal prostitution, marijuana and assisted suicide, return the retirement age to 65 and return the long gun registry), that plurality say yes (45%), and among the youngest (53%), Quebeckers (50%), in BC (51%), among Liberals (55%) and New Democrats (58%) and the best educated (52%) this becomes a majority. Even one sixth of Conservatives would support this candidate (16%).

"Adopting these five positions would seem to make a candidate almost unelectably progressive in Canada but, as we can see, this is not the case; there is perhaps a higher level of tolerance for social innovation in this country than we are aware of," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <u>lbozinoff@forumresearch.com</u> or at (416) 960-9603.

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TORONTO September 24th, 2015 HIGHLIGHTS:

- In the only social issue that
- failed to gain approval, about 4-in-10 voters want the long gun registry back in operation (39%) and just more do not (44%).
- When asked if they would vote for a candidate who supported each of these issues (legal prostitution, marijuana and assisted suicide, return the retirement age to 65 and return the long gun registry), that plurality say yes (45%).
- "Adopting these five positions would seem to make a candidate almost unelectably progressive in Canada but, as we can see, this is not the case; there is perhaps a higher level of tolerance for social innovation in this country than we are aware of," said Forum Research President, Dr. Lorne Bozinoff.



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The Forum Poll[™] was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1557 randomly selected Canadians 18 years of age or older. The poll was conducted from September 21st to 23rd, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <u>www.forumresearch.com/polls.asp</u>

Key Social Issues Support - Ranking

| Issue | Support |
|--------------------|---------|
| Assisted Suicide | 67 |
| Old Age Supplement | 65 |
| Marijuana | 54 |
| Prostitution | 49 |
| Long Gun Registry | 39 |

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Prostitution

'Should prostitution be legal or not?'

[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 49 | 55 | 44 | 51 | 50 | 46 | 59 | 40 |
| No | 38 | 33 | 45 | 39 | 35 | 36 | 32 | 43 |
| Don't know | 13 | 12 | 11 | 10 | 15 | 18 | 9 | 17 |

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Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 49 | 53 | 50 | 50 | 39 | 45 | 53 | 49 | 49 |
| No | 38 | 34 | 37 | 36 | 49 | 44 | 36 | 37 | 38 |
| Don't know | 13 | 12 | 14 | 14 | 12 | 12 | 12 | 13 | 12 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 49 | 37 | 58 | 54 | 50 | 59 | 48 |
| No | 38 | 52 | 28 | 35 | 37 | 28 | 44 |
| Don't know | 13 | 11 | 15 | 11 | 13 | 13 | 8 |

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Marijuana

'Should marijuana be legal or not?'

[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 54 | 64 | 50 | 52 | 53 | 45 | 56 | 52 |
| No | 35 | 25 | 39 | 37 | 38 | 39 | 36 | 33 |
| Don't know | 11 | 11 | 10 | 11 | 8 | 16 | 8 | 15 |

Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 54 | 58 | 43 | 58 | 54 | 53 | 63 | 58 | 42 |
| No | 35 | 31 | 47 | 29 | 38 | 34 | 28 | 30 | 49 |
| Don't know | 11 | 11 | 10 | 13 | 8 | 13 | 9 | 12 | 9 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 54 | 33 | 63 | 61 | 77 | 57 | 54 |
| No | 35 | 58 | 23 | 30 | 16 | 33 | 25 |
| Don't know | 11 | 9 | 14 | 9 | 7 | 10 | 20 |

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Assisted Suicide

'Should assisted suicide be legal or not?'

[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 67 | 72 | 73 | 64 | 66 | 54 | 67 | 67 |
| No | 23 | 17 | 18 | 27 | 23 | 31 | 25 | 21 |
| Don't know | 11 | 11 | 9 | 8 | 12 | 14 | 8 | 13 |

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Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 67 | 66 | 75 | 63 | 56 | 63 | 71 | 64 | 76 |
| No | 23 | 24 | 18 | 24 | 32 | 25 | 20 | 24 | 17 |
| Don't know | 11 | 10 | 7 | 13 | 12 | 12 | 9 | 12 | 7 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 67 | 58 | 66 | 74 | 73 | 79 | 58 |
| No | 23 | 30 | 22 | 18 | 15 | 13 | 34 |
| Don't know | 11 | 12 | 11 | 8 | 13 | 8 | 8 |

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Old Age Supplement Retirement Age

'Should the retirement age for the Old Age Supplement be returned to 65 from 67 or not?'

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[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 65 | 63 | 64 | 63 | 67 | 67 | 61 | 68 |
| No | 28 | 29 | 28 | 29 | 27 | 28 | 33 | 23 |
| Don't know | 7 | 8 | 7 | 8 | 6 | 6 | 6 | 8 |

Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 65 | 70 | 70 | 61 | 67 | 59 | 67 | 63 | 69 |
| No | 28 | 22 | 24 | 31 | 29 | 35 | 26 | 30 | 23 |
| Don't know | 7 | 8 | 6 | 8 | 4 | 6 | 8 | 7 | 8 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 65 | 48 | 69 | 74 | 66 | 78 | 70 |
| No | 28 | 45 | 25 | 19 | 27 | 16 | 25 |
| Don't know | 7 | 8 | 6 | 7 | 7 | 6 | 5 |

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Long Gun Registry

'Should the long gun registry be brought back or not?'

[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 39 | 35 | 37 | 43 | 39 | 43 | 35 | 42 |
| No | 44 | 38 | 47 | 45 | 48 | 44 | 54 | 34 |
| Don't know | 17 | 27 | 15 | 12 | 14 | 14 | 11 | 23 |

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Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 39 | 34 | 51 | 38 | 26 | 26 | 38 | 35 | 52 |
| No | 44 | 49 | 36 | 41 | 56 | 57 | 47 | 47 | 34 |
| Don't know | 17 | 17 | 13 | 21 | 18 | 17 | 15 | 18 | 15 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 39 | 17 | 49 | 50 | 31 | 61 | 35 |
| No | 44 | 68 | 34 | 33 | 42 | 24 | 49 |
| Don't know | 17 | 15 | 17 | 17 | 27 | 16 | 16 |

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Party Support: Social Issues

'Would you be more likely or less likely to vote for a party that promised to legalize marijuana, prostitution and assisted suicide, return the retirement age to 65 years and bring back the long gun registry?'

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[All Respondents]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1557 | 270 | 230 | 291 | 385 | 381 | 817 | 740 |
| Yes | 45 | 53 | 43 | 45 | 41 | 35 | 42 | 47 |
| No | 30 | 23 | 30 | 27 | 36 | 38 | 35 | 25 |
| Don't know | 26 | 25 | 27 | 28 | 23 | 27 | 23 | 28 |

Region

| % | Total | Atl | Que | ON | Man/Sask | AB | BC | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample | 1557 | 164 | 530 | 329 | 144 | 170 | 220 | 1070 | 487 |
| Yes | 45 | 45 | 50 | 43 | 36 | 33 | 51 | 44 | 47 |
| No | 30 | 29 | 29 | 24 | 36 | 47 | 31 | 30 | 30 |
| Don't know | 26 | 25 | 21 | 32 | 28 | 20 | 18 | 27 | 23 |

Federal Vote Preference

| % | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|----------------------|
| Sample | 1557 | 450 | 408 | 407 | 90 | 80 | 47 |
| Yes | 45 | 16 | 55 | 58 | 55 | 59 | 52 |
| No | 30 | 66 | 14 | 19 | 17 | 16 | 17 |
| Don't know | 26 | 18 | 31 | 24 | 27 | 24 | 31 |

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